

**Cost Effective and Sustainable Bio-renewable Indoor Materials
with High Potential for Customization and Creative Design In
Energy Efficient Buildings**

*Innovative
Energy Efficiency
Building Solutions*



BRIMEE CONFERENCE

25th January 2017

RECTORATE BRNO UNIVERSITY OF TECHNOLOGY

Antoninska 548/1, Brno 601 90, Czech Republic

www.brimee.eu



**BRIMEE Project is co-funded by the European Commission
under Seventh Framework Programme under GA n. 608910**

CONFERENCE AGENDA



The conference is dedicated to the BRIMEE project demonstrator in Brno, Czech Republic where Nano Crystalline Cellulose foam has been installed on walls as internal insulation panel in order to test the material in real conditions.

Speakers from various sectors and BRIMEE project will present several topics related to the green materials, new technologies and innovations in construction sector. The event will be concluded with the demo site visit.

08:30 – 09:00	Registration	
09:00 – 09:15	Welcome and opening	Petra Colantonio, FENIX TNT s.r.o.
09:15 – 09:45	BRIMEE project and AMANAC Cluster general presentation	Andrea Maria Ferrari, D'APPOLONIA SpA
09:45 – 10:15	EEB in H2020 and Czech Republic	Petr Pracna, TECHNOLOGY CENTRE PRAGUE ASCR
10:15 – 10:45	NCC foam introduction	Tord Gustafsson, MELODEA Ltd.
10:45 – 11:00	Coffee break	
11:00 – 11:30	Development of environmentally friendly insulation materials	Jitka Hroudova, BUT FACULTY OF CIVIL ENGINEERING
11:30 – 12:00	Environmental rating systems – products and buildings	Petr Vacek, ISOVER SAINT-GOBAIN CONSTRUCTION PRODUCTS CZ a.s.
12:00 – 12:30	Intellectual Property protection and innovation	Barbora Blaskovicova, Ambruz & Dark Deloitte Legal s.r.o.
12:30 – 13:30	Lunch break	
13:30 – 14:00	Trends in green buildings	Michal Klaban, Home Hunters s.r.o.
14:00 – 14:30	Market entry strategy for innovation	Filip Brada, Jiri Snajdar, SMART DIALOG s.r.o.
14:30 – 15:00	BRIMEE Investment opportunities	Gabriela Urbanova, FENIX TNT s.r.o.
15:00 – 15:15	Coffee break	
15:15 – 15:30	Demo site Brno	Petra Colantonio, FENIX TNT s.r.o.
15:30 – 16:00	Q&A and Closure	all
16:00 – 17:00	DEMO site visit	

Registration for free at:

<https://www.eventbrite.co.uk/e/brimee-conference-at-brno-demo-building-tickets-30085397233>